

This is a Public Announcement for information purposes only and is not a prospectus announcement and does not constitute an invitation or offer to acquire, purchase or subscribe to securities.

PUBLIC ANNOUNCEMENT



AUREATE
TRADDE

AUREATE TRADDE LIMITED

(Formerly known as Aureate Tradde Private Limited)

CIN- U52609MH2018PLC312471



(Please scan this QR Code to view the Prospectus and Abridged Prospectus)

Our Company was originally incorporated as a Private Limited Company under the name of “**MM9 Polytrade Private Limited**” under the provisions of the Companies Act, 2013 vide fresh Certificate of Incorporation issued by Central Registration Centre dated on August 03, 2018. Subsequently, the name of our Company was changed to “**Aureate Tradde Private Limited**” pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on June 05, 2023 vide fresh Certificate of Incorporation issued by RoC Mumbai dated July 14, 2023. Further, pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on February 10, 2025, the Company was converted into a Public Limited Company, and its name was changed from “**Aureate Tradde Private Limited**” to “**Aureate Tradde Limited**” vide a fresh Certificate of Incorporation consequent to the conversion was issued by the Central Processing Centre dated April 22, 2025. The Corporate Identification Number (CIN) of our Company is U52609MH2018PLC312471. For details of incorporation, change of registered office of our Company, please refer to the section titled “**History and Corporate Structure**” on page no. 165 of this Prospectus.

Registered Office: 404, Floor 4, Plot No. 208, Regent Chambers, Jamnalal Bajaj Marg, Nariman Point, Mumbai City, Mumbai, Maharashtra, India, 400021,

Tel No: +91-7208027910|| E-mail id: compliance@aureatetradde.in

Website: www.aureatetradde.in || Contact Person: Ms. Sakshi Sareen, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: MRS. KALASH KEVIN SHAH AND MR. PUNIT DEVENDRABHAI SHAH

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE “SEBI (ICDR) REGULATIONS”), AS AMENDED, IN TERMS OF RULE 229 (2) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS THE COMPANY’S POST ISSUE PAID VALUE CAPITAL DOES NOT EXCEED ₹ 25.00 CR. FOR FURTHER DETAILS, SEE “**ISSUE STRUCTURE**” ON PAGE NO.243 OF THE PROSPECTUS.

THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 38,98,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF AUREATE TRADDE LIMITED (“ATL” OR THE “COMPANY” OR THE “ISSUER”) FOR CASH AT A PRICE OF ₹ 70 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 60 PER EQUITY SHARE (THE “ISSUE PRICE”) AGGREGATING TO ₹ 2,728.60 LAKHS (“THE ISSUE”), COMPRISING OF FRESH ISSUE OF 38,98,000 EQUITY SHARES AGGREGATING TO ₹ 2,728.60 LAKHS (THE “ FRESH ISSUE”), OUT OF WHICH UPTO 1,96,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹ 70 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 60 PER EQUITY SHARE AGGREGATING TO ₹ 137.20 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE “MARKET MAKER RESERVATION PORTION”). THE PUBLIC ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 37,02,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT AN ISSUE PRICE OF ₹ 70 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 60 PER EQUITY SHARE AGGREGATING TO ₹ 2,591.40 LAKHS IS HEREIN AFTER REFERRED TO AS THE “NET ISSUE”. THE PUBLIC ISSUE AND THE NET ISSUE WILL CONSTITUTE 30.02% AND 28.51% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF OUR EQUITY SHARES IS ₹ 10/- EACH. PLEASE REFER TO SECTION TITLED “TERMS OF THE ISSUE” ON PAGE NO. 233 OF THIS PROSPECTUS IN TERMS OF RULE 19(2)(B)(I) OF THE SCRR THIS ISSUE IS BEING MADE FOR AT LEAST 25% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THIS ISSUE IS BEING MADE THROUGH FIXED PRICE PROCESS IN ACCORDANCE AND COMPLIANCE WITH REGULATION 229(2) OF CHAPTER IX AND OTHER APPLICABLE PROVISIONS OF SEBI ICDR REGULATIONS, WHEREIN A MINIMUM 50% OF THE NET ISSUE IS ALLOCATED FOR INDIVIDUAL INVESTORS AND THE BALANCE SHALL BE OFFERED TO INDIVIDUAL INVESTORS WHO APPLIES FOR MINIMUM APPLICATION SIZE AND OTHER INVESTORS INCLUDING BODY CORPORATES OR INSTITUTIONS. PROVIDED THAT THE UNSUBSCRIBED PORTION IN EITHER CATEGORIES MAY BE ALLOCATED TO APPLICANTS IN THE OTHER CATEGORY. FOR FURTHER DETAILS PLEASE REFER THE SECTION TITLED “**ISSUE STRUCTURE**” BEGINNING ON PAGE NO. 243 OF THIS PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH AND THE ISSUE PRICE IS 7.00 TIMES OF THE FACE VALUE
THE PRICE TO EARNING RATIO BASED ON BASIC & DILUTED EPS FOR FINANCIAL YEAR ENDED ON MARCH 31, 2025
AT THE ISSUE PRICE IS 24.73 TIMES

FIXED PRICE ISSUE AT ₹ 70 /- PER EQUITY SHARE

MINIMUM APPLICATION SIZE OF 4,000 EQUITY SHARES AND IN MULTIPLES OF 2,000 EQUITY SHARES THEREAFTER

ISSUE
PROGRAMME

ISSUE OPENS ON:
FRIDAY, MAY 29, 2026

ISSUE CLOSES ON:
TUESDAY, JUNE 02, 2026

BRIEF DESCRIPTION OF THE BUSINESS OF THE COMPANY

We are engaged in trading, distribution, and supply of industrial and technological materials across three key business verticals:

- Polymers and Petrochemicals;
- Lithium-ion and Sodium-ion Cells, and;
- Electric Vehicle Chargers

Our company’s business operates on “**Inventory-based model**”, which means we purchase and maintain stock in advance, enabling us to efficiently serve a wide array of customers, including small, medium, and large enterprises. By offering a diverse range of products, we cater to wide range of customer base and increase our ability to meet the varied needs of the industries we serve.

Our operational model relies primarily on rented warehouse facilities, our inventory management strategy is built on strong partnership and stringent reconciliation protocols. The physical control and management of all polymer and cell inventory are the direct responsibility of the Warehouse Company operating the rented facility. This includes material receipt, storage, handling, picking and dispatch. We rely on the Warehouse Company’s systems to ensure inventory updates are regularly provided and maintained.

Our internal stock records (the “**stock in our books**”) are consistently periodically updated and tallied against the physical stock counts reported by the warehouse company. Our company has obtained requisite insurance for the products kept in such warehouses. For more details, please refer chapter titled “**Our Business**” beginning on page 130 of this Prospectus.

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF BSE. FOR THE PURPOSE OF THE ISSUE, BSE SHALL BE THE DESIGNATED STOCK EXCHANGE.

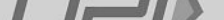
FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED “**ISSUE PROCEDURE**” BEGINNING ON PAGE 246 OF THE PROSPECTUS. A COPY OF THE PROSPECTUS HAS BEEN DELIVERED FOR REGISTRATION TO THE REGISTRAR OF COMPANIES, MUMBAI-I AS REQUIRED UNDER SECTION 26 OF THE COMPANIES ACT, 2013.

ALLOCATION OF THE ISSUE

INDIVIDUAL INVESTOR PORTION	NOT LESS THAN 50% OF THE NET ISSUE
NON-INSTITUTIONAL PORTION	NOT MORE THAN 50% OF THE NET ISSUE
MARKET MAKER PORTION	1,96,000 EQUITY SHARES

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE PROSPECTUS AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNERN.

The above provided issue price is justified based on quantitative factors/ KPIs as disclosed in the “**Basis for Issue Price**” chapter beginning on page 95 of the Prospectus vis-à-vis the Weighted Average Cost of Acquisition (WACA) of primary and secondary transaction(s) as applicable disclosed in the “**Basis for Issue Price**” chapter beginning on page 95 of the Prospectus and provided below in the advertisement.

ASBA*	Simple, Safe, Smart way of Application Make use of it!!!	*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.	MANDATORY IN PUBLIC ISSUES FROM JANUARY 01, 2016. NO CHEQUE WILL BE ACCEPTED.
 UNIFIED PAYMENTS INTERFACE	UPI-Now available in ASBA for Individual Investors (“IIs”) ** Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for Individual Investors applying through Registered Brokers, DPs & RTA. Individual Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, Demat and bank account.		
*ASBA has to be availed by all the investors except Anchor Investors (if any). UPI may be availed by IIs.			
For details on the ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to the section “Issue Procedure” beginning on page 246 of the Prospectus. The process is also available on the website of SEBI and Stock Exchanges in the General information Document. ASBA Forms can be downloaded from the website of SME Platform of BSE (“BSE” or “Stock Exchange”) and can be obtained from the list of banks that is displaying on website of SEBI at www.sebi.gov.in .			
** List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in . For the list of UPI Apps and Banks live on IPO, please refer to the link: www.sebi.gov.in . ICICI Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 1, 2018, as amended.			

RISK TO INVESTORS

1. SUMMARY DESCRIPTION OF KEY RISK FACTORS BASED ON MATERIALITY

- We derive our revenue from trading of polymers, Lithium-ion and Sodium-ion Cells and Electric Vehicle Chargers for which we are dependent on certain suppliers for our operations and an increase in the cost of, or a shortfall in the availability or quality of such products could have an adverse effect on our business, financial condition and results of operations.
- Termination or non-renewal of the distribution agreements by Jiangsu Highstar Battery Manufacturing Co., Ltd. or any material modification to the existing terms under such agreements adverse to our interest will materially and adversely affect our ability to continue our business and operations and our future financial performance.
- There are certain discrepancies and non-compliances noticed in some of our financial reporting and/or records relating to filing of returns and deposit of statutory dues with the taxation and other statutory authorities.
- Our Company has delayed in complying with certain statutory filings with Registrar of Companies, Mumbai. Such delayed compliance /lapses may attract certain penalties.
- If we commit any default in payment of monthly instalment of borrowings availed or to be availed by the Company for its business purpose, our business, results of operations and financial condition may be adversely affected.

For a detailed understanding of the risks applicable to the Company, please refer to the section titled as “**Risk Factors**” on page no. 23.

2. DETAILS OF SUITABLE RATIOS

a) Basic and Diluted Earnings / (Loss) Per Share (“EPS”) as per AS 20

As per Restated Financial Statements

Based on Weighted Average

Particulars	Basic & Diluted EPS (in Rs.)	Weights
For the period ended on March 31, 2025	2.83	3
For the period ended on March 31, 2024	1.60	2
For the period ended on March 31, 2023	1.25	1
Weighted Average	2.16	
Nine months period ended December 31, 2025	4.80	

b) Price Earnings Ratio (“P/E”) in relation to the Issue Price of Rs. 70.00 per share of Rs. 10/- each fully paid-up

As per Restated Financial Statements

Particulars	P/E (number of times)
Based on Restated Financial Statements	
P/E ratio based on the Basic & Diluted EPS, as restated for period ending March 31, 2025	24.73
P/E ratio based on the Weighted Average Basic & Diluted EPS of ₹ 2.16	32.41

C) Return on Net worth (RoNW)

As per Restated Financial Statements

Particulars	RONW (%)	Weights
For the period ended on March 31, 2025	21.88	3
For the period ended on March 31, 2024	18.41	2
For the period ended on March 31, 2023	24.68	1
Weighted Average	21.19	
Nine months period ended December 31, 2025	28.87	

d) Net Asset Value (NAV)

As per Restated Financial Statements

Financial Year	NAV (Rs.)
Nine months period ended December 31, 2025	18.98
For the period ended on March 31, 2025	1,361.91
For the period ended on March 31, 2024	1,113.57
For the period ended on March 31, 2023	1,467.69
Issue Price	70.00
Net Asset Value per Equity Share after the Issue	34.29

e) Comparison with Industry Peers (Comparison of accounting ratios)

Name of Company	CMP	Face Value (₹)	Basic EPS (₹)	PE Ratio (times)	RONW (%)	NAV per Share (₹)	Revenue from operations (in ₹ Lakhs)
Aureate Tradde Limited	70*	10.00	2.83	24.73	21.88	1,361.91	17,440.60
Peer Industry							
Bhavik Enterprises Limited	157	10.00	3.58	43.85	5.97	61.62	52,726.71

f) Key Operational and Financial Performance Indicators:

Key Performance Indicators (KPIs) are imperative to the Financial and Operational performance evaluation of the company. However, KPIs disclosed below shall not be considered in isolation or as substitute to the Restated Financial information. In the opinion of our Management the KPIs disclosed below shall be supplementary tool to the investor for evaluation of the Company.

The KPIs disclosed below have been approved by a resolution of our Audit Committee dated May 11, 2026 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of this Prospectus. Further, the KPIs herein have been certified by M/s Motilal and Associates LLP, Chartered Accountants, by their certificate dated May 13, 2026 vide UDIN: 26179547XVNSYE3859.

The KPIs of our Company have been disclosed in the sections titled “**Our Business**” and “**Management’s Discussion and Analysis of Financial Condition and Results of Operations – Key Performance Indicators**” on page no 130 and 197 respectively. We have described and defined the KPIs, as applicable, in “**Definitions and Abbreviations**” on page no. 6.

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilization of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Offer Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations. Further, the ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

Set forth below are KPIs which have been used historically by our Company to understand and analyse the business performance, which in result, help us in analyzing the growth of various verticals of the Company that have a bearing for arriving at the Basis for the Issue Price.

Financials KPIs of our Company

(Amount in lakhs, except for percentage)

Particulars	For the period ended on			
	December 31, 2025	March 31, 2025	March 31, 2024	March 31, 2023
Revenue from Operations ⁽ⁱ⁾	10,183.01	17,440.60	17,074.81	20,900.48
Revenue CAGR (%) ⁽ⁱⁱ⁾			(8.65)%	
Total Income ⁽ⁱⁱⁱ⁾	10,279.10	17,661.98	17,219.13	21,160.11
EBITDA ^(iv)	732.95	506.89	324.52	7.75
EBITDA Margin (%) ^(v)	7.20%	2.91%	1.90%	0.04%
EBITDA CAGR (%) ^(vi)	-		708.68%	
EBIT ^(vii)	681.21	435.27	276.41	(14.44)
ROCE (%) ^(viii)	25.07%	20.56%	17.87%	(0.91)%
Current Ratio (Times) ^(ix)	1.30	1.24	1.19	1.25
Operating Cash Flow ^(x)	(290.13)	(27.13)	(259.33)	(111.65)
PAT ^(xi)	435.77	257.42	144.72	112.86
PAT Margin (%) ^(xii)	4.28%	1.48%	0.85%	0.54%
Net Worth ^(xiii)	1,724.49	1,294.63	1,058.56	513.69
ROE/ RONW (%) ^(xiv)	28.87%	21.88%	18.41%	24.68%
EPS (Basic & Diluted) ^(xv)	4.80	2.83	1.60	1.25

Notes:

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- Revenue CAGR: The three-year compound annual growth rate in Revenue. [(Ending Value/Beginning Value)¹ (1/N)]-1.
- Total Income means the Total Income as appearing in the Restated Financial Statements.
- EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses and depreciation and amortization expenses minus other Income.
- EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- EBITDA CAGR (%) means: The three-year compound annual growth rate in EBITDA. [(Ending Value/Beginning Value)¹ (1/N)]-1
- EBIT is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses minus other Income.
- RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Equity Shares, Reserves and surplus, Long- Term Borrowing.

....continue to next page

आम की फसल कमजोर, बढ़ेंगे दाम

तेज गर्मी और कीड़ों के कारण आम की पैदावार हुई कम, आम का आकार भी घटा

सिद्धार्थ कलहंस
लखनऊ, 25 मई

इस साल बेतहाशा गर्मी, कमजोर फसल और कीड़ों के प्रकोप के चलते आम खास लोगों की ही पहुंच में रहेगा। उत्तर प्रदेश के फल पट्टी क्षेत्र काकोरी-मलिहाबाद में दो सालों के बाद आम की फसल कमजोर दिखाई दे रही है। बेतहाशा पड़ रही गर्मी के चलते आम का साइज छोटा हुआ है और बहुत से बागों में कटर कीट के प्रभाव के चलते फसल कमजोर हुई है।

बागवानों का कहना है कि दो लगातार अच्छे सीजन के बाद आमतौर पर तीसरे साल फसल कमजोर जाती है लिहाजा इस बार आम उस तरह नहीं आए हैं। मार्च की बारिश और फिर अप्रैल की शुरुआत से पड़ रही तेज गर्मी के चलते आम का आकार छोटा हुआ है जबकि फसल और भी कम हो गई है। खाड़ी

संकट, माल पर बीमे के प्रीमियम बढ़ने और क्वालिटी में कमजोरी के चलते इस बार आम के कारोबारियों को विदेशी बाजार से बहुत आस नहीं है। वहीं उनका कहना है कि बीते साल के मुकाबले आम कम होने के चलते घरेलू मंडियों में दाम भी बढ़ कर खुलेगा। बीते साल जहां खुदरा बाजारों में दशहरी 30-40 रुपये किलो बिका था वहीं इस बार यह 50-60 रुपये किलो तक बिक सकता है।

आम कारोबारी और मलिहाबाद में नफीस नर्सरी के संचालक शबीहुल हसन बताते हैं कि वैसे तो दशहरी की तोड़ाई मई के दूसरे हफ्ते से ही शुरू हो गई पर अभी उनमें रंग व रस नहीं है। सोमवार से नौतपा शुरू होने बाद पड़ने वाली प्रचंड गर्मी में दशहरी पूरी तरह से पक जाएगा जिसकी तोड़ाई जून की शुरुआत से होगी। उनका कहना है कि पिछले साल तो काकोरी-महिलाबाद से



दशहरी, सफेदा व चौसा आम दुबई, यूरोप, दक्षिण एशियाई देशों से लेकर अमेरिका व न्यूजीलैंड तक भेजा गया था पर इस बार ज्यादातर माल की खपत घरेलू बाजारों में ही की जाएगा। बीते साल मलिहाबाद क्षेत्र से ही 500 टन के लगभग आम का निर्यात हुआ था।

शबीहुल बताते हैं कि आम का रिवाज है कि एक दो साल अच्छी फसल के बाद अगला साल कमजोर जाता है।

वही इस बार हुआ है जब पेड़ों में आम कम आए हैं। इसके बाजबूद आमों के बड़े होने पर बागवानों ने उन्हें पेपर बैग्स से ढका है जिसके चलते रंग और आकार ठीक हो गया है। आम के आदूती फौजान अहमद का कहना है कि पेपर बैग से कवर किए गए आम तो बाजार में अच्छी कीमत पर बिक जाएंगे। उनके दाम 80 रुपये किलो तक मिल सकते हैं। उनका कहना है कि एक

बार बारिश शुरू हो जाने के बाद 25 जून से दशहरी डाल से खुद ब खुद टपकने लगेगा जो स्वाद में उमड़ा होगा और कीमत अच्छी मिलेगी।

मलिहाबाद फल मंडी के बड़े आदूती इकरामुल्लाह का कहना है कि इस बार आम की साइज थोड़ा छोटी है और रंग भी अच्छा नहीं दिख रहा है। खाड़ी में हालात ठीक नहीं और निर्यात के लिए जाने वाले माल पर बीमे का प्रीमियम बढ़ा है। इसके चलते ज्यादातर माल केवल घरेलू बाजारों में खपाया जाएगा।

उद्यान विशेषज्ञों का कहना है कि इस बार बीर निकलने के समय फरवरी मार्च में बारिश हुई जबकि फ्लावरिंग के पीक पर होने के समय कोहरा पड़ रहा था। इन सब कारणों से फसल करीब 50 फीसदी कम हो गई है। हालांकि उनका कहना है कि पश्चिमी उत्तर प्रदेश में मौसम ठीक रहा था और वहां आम अच्छे आए हैं। गौरतलब है कि बीते साल यूपी में करीब 58 लाख टन आम हुआ था जिसका 30 फीसदी अकेले काकोरी-महिलाबाद के फल पट्टी क्षेत्र में था।

नेपाल सीमा से सटे जिले से बुंदेलखंड तक विशेष कॉरिडोर बनेगा

बीएस संवाददाता
लखनऊ, 25 मई

उत्तर प्रदेश की योगी सरकार एक्सप्रेसवे, राष्ट्रीय राजमार्ग और क्षेत्रीय संपर्क मार्गों के विस्तार के साथ अब प्रदेश में 'नार्थ-साउथ कॉरिडोर' की महत्वाकांक्षी योजना को आगे बढ़ाने जा रही है। इसका उद्देश्य नेपाल सीमा से लेकर दक्षिण भारत की ओर तक बेहतर सड़क संपर्क स्थापित करना है।

मुख्यमंत्री योगी आदित्यनाथ ने हाल ही में पीडब्ल्यूडी के वरिष्ठ अधिकारियों के साथ बैठक

की। इस दौरान मुख्यमंत्री योगी आदित्यनाथ ने 'नार्थ-साउथ कॉरिडोर' योजना पर विस्तार से बातचीत की। उन्होंने कहा कि इन कॉरिडोर के विकसित होने से प्रदेश के औद्योगिक, कृषि और पर्यटन क्षेत्रों को बड़ा लाभ मिलेगा। नेपाल सीमा से जुड़े जिलों में व्यापारिक गतिविधियां बढ़ेंगी और किसानों को अपने उत्पाद बड़े बाजारों तक पहुंचाने में आसानी होगी। साथ ही धार्मिक और पर्यटन स्थलों तक पहुंच भी अधिक सुगम होगी। बैठक में अधिकारियों ने मुख्यमंत्री को बताया कि वर्तमान में प्रदेश में अधिकांश राष्ट्रीय राजमार्ग और एक्सप्रेसवे

पूर्व से पश्चिम दिशा में विकसित हैं। ऐसे में उत्तर प्रदेश के संतुलित विकास को ध्यान में रखते हुए अब उत्तर से दक्षिण दिशा में मजबूत सड़क संपर्क विकसित करने की रणनीति बनाई जा रही है। इसके तहत नेपाल बॉर्डर से जुड़े जिलों को प्रयागराज, चित्रकूट और बुंदेलखंड क्षेत्र के माध्यम से देश के अन्य राज्यों जैसे मध्य प्रदेश, महाराष्ट्र, आंध्र प्रदेश और तेलंगाना से जोड़ने की तैयारी है। 'नार्थ-साउथ कॉरिडोर' योजना के तहत कई महत्वपूर्ण मार्गों के चौड़ीकरण, सुदृढ़ीकरण और नव निर्माण की कार्य योजना बनाई गई है। वहीं चार प्रमुख नार्थ-साउथ

कॉरिडोर चिह्नित किए गए हैं, जिनकी कुल लंबाई लगभग 1,531 किलोमीटर है। इनमें से 1,232.60 किलोमीटर हिस्सा पहले से एक्सप्रेसवे अथवा राष्ट्रीय राजमार्ग से जुड़ा हुआ है, जबकि शेष मार्गों को विकसित करने की योजना बनाई गई है। पहले कॉरिडोर के रूप में कुशीनगर-देवरिया-नोएडा-गाजीपुर-जमानिया मार्ग को शामिल किया गया है, जिसकी कुल लंबाई 220 किलोमीटर है। इसमें 53.25 किलोमीटर लंबाई को स्वीकृति मिल चुकी है और लगभग 464 करोड़ रुपये की लागत से निर्माण कार्य आगे बढ़ाया जा रहा है।

कॉरिडोर चिह्नित किए गए हैं, जिनकी कुल लंबाई लगभग 1,531 किलोमीटर है। इनमें से 1,232.60 किलोमीटर हिस्सा पहले से एक्सप्रेसवे अथवा राष्ट्रीय राजमार्ग से जुड़ा हुआ है, जबकि शेष मार्गों को विकसित करने की योजना बनाई गई है। पहले कॉरिडोर के रूप में कुशीनगर-देवरिया-नोएडा-गाजीपुर-जमानिया मार्ग को शामिल किया गया है, जिसकी कुल लंबाई 220 किलोमीटर है। इसमें 53.25 किलोमीटर लंबाई को स्वीकृति मिल चुकी है और लगभग 464 करोड़ रुपये की लागत से निर्माण कार्य आगे बढ़ाया जा रहा है।

कॉरिडोर चिह्नित किए गए हैं, जिनकी कुल लंबाई लगभग 1,531 किलोमीटर है। इनमें से 1,232.60 किलोमीटर हिस्सा पहले से एक्सप्रेसवे अथवा राष्ट्रीय राजमार्ग से जुड़ा हुआ है, जबकि शेष मार्गों को विकसित करने की योजना बनाई गई है। पहले कॉरिडोर के रूप में कुशीनगर-देवरिया-नोएडा-गाजीपुर-जमानिया मार्ग को शामिल किया गया है, जिसकी कुल लंबाई 220 किलोमीटर है। इसमें 53.25 किलोमीटर लंबाई को स्वीकृति मिल चुकी है और लगभग 464 करोड़ रुपये की लागत से निर्माण कार्य आगे बढ़ाया जा रहा है।

प्रतिबंध के बाद भी अमेरिका को चीनी निर्यात करेगा भारत

सुरील मिश्र
मुंबई, 25 मई

भारत सरकार ने अमेरिका को 8,606 टन कच्ची गन्ने की चीनी के निर्यात की मंजूरी दी है। अक्टूबर 2025 से सितंबर, 2026 तक कोटा-आधारित टैरिफ रियायत (टीआरओ) योजना के तहत इस निर्यात को अनुमति दी है। विदेश व्यापार महानिदेशालय (डीजीएफटी) ने एक अधिसूचना जारी करके यह जानकारी दी है।

टीआओ योजना के तहत होगा निर्यात अधिसूचना में में कहा है कि टीआरओ योजना के तहत एक अक्टूबर 2025 से 30 सितंबर 2026 तक अमेरिका को निर्यात की जाने वाली 8,606 टन कच्ची गन्ने की चीनी की मात्रा घोषित की गई है। विदेश व्यापार नीति 2023 के अनुच्छेद 2.04 के तहत जारी इस सूचना के अनुसार, भारत अमेरिका और यूरोपीय संघ को चीनी (एचएस कोड 17010000) का निर्यात टीआरक्यू योजना के तहत बिना किसी प्रतिबंध के जारी रख सकता है। यह छूट पुरानी अधिसूचना संख्या 3/2015-20 (दिनांक 20 अप्रैल, 2015) के नियमों के अनुसार ही लागू रहेगी।

चीनी के निर्यात को लेकर अमेरिका में निर्यात के लिए मूल प्रमाण पत्र की जरूरत पड़े, तो उसे अतिरिक्त डीजीएफटी, मुंबई द्वारा एपीडा (कृषि एवं प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण) की सिफारिश के आधार पर जारी किया जाएगा। यह सर्टिफिकेट एपीडा की सिफारिशों के आधार पर पात्र निर्यातकों और निर्धारित मात्रा के अनुसार दिया जाएगा।

30 सितंबर तक चीनी निर्यात पर रोक घरेलू सप्लाय बढ़ाने और कीमतों को काबू में रखने के प्रयास में, भारत ने इस साल 30 सितंबर तक चीनी के निर्यात पर प्रतिबंध लगा दिया है। घरेलू आपूर्ति और कीमत को स्थिर



रखने और स्टॉक को मजबूत बनाने के लिए भारत ने चीनी के निर्यात को रोका है। लेकिन अमेरिका और यूरोपीय संघ के साथ हुए व्यापार समझौते के कारण प्रतिबंध मुक्त चीनी का निर्यात किया जा रहा है। इसी टीआरओ कोटा के तहत भारत 8,606 टन कच्ची चीनी अमेरिका को निर्यात करेगा।

निर्यात में गिरावट

पिछले दो सालों में भारत का चीनी निर्यात कुल उत्पादन के 5 फीसदी से भी कम रह गया है। ऐसा इसलिए हुआ है क्योंकि सरकार ने घरेलू बाजार में चीनी की पर्याप्त उपलब्धता बनाए रखने और कीमतों को स्थिर रखने के लिए निर्यात पर कड़े नियंत्रण लागू किए हैं। ये कदम चीनी के कम उत्पादन और गन्ने के रस का अधिक इस्तेमाल एथनॉल बनाने में होने की वजह से उठाए गए हैं। ये फैसले महाराष्ट्र और कर्नाटक जैसे बड़े उत्पादक राज्यों में गन्ने का कम उत्पादन और वैश्विक अनिश्चितता के कारण लिए गए हैं।

भारत सबसे बड़ा चीनी बाजार

भारत दुनिया के सबसे बड़े चीनी बाजारों में से एक बना हुआ है, और उम्मीद है कि 2025-26 में घरेलू खपत लगभग 2.8 करोड़ टन तक पहुंच जाएगी। यह देश दुनिया का दूसरा सबसे बड़ा चीनी उत्पादक भी है। वैश्विक चीनी उत्पादन में इसका हिस्सा लगभग 20 फीसदी और दुनिया भर की खपत में लगभग 15 फीसदी है।

...in continuation of previous page

- ix. Current Ratio: Current Asset over Current Liabilities.
- x. Operating Cash Flow: Net cash inflow from / (used in) operating activities.
- xi. Profit After Tax Means Profit for the period/year as appearing in the Restated Financial Statements.
- xii. PAT Margin (%) is calculated as Profit for the period/year divided by Revenue from Operations.
- xiii. RoE (Return on Equity) (%) is calculated as net profit after tax for the period/ year divided by Average Shareholder Equity.
- xiv. Net Worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.
- xv. EPS: Earning per share is calculated as PAT divide by Weighted No. of equity shares

Explanation for KPI metrics

KPI	Explanations
Revenue from Operations	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.
Revenue CAGR %	Revenue CAGR informs the management of compounded annual growth rate i.e. Rate at which Company's revenue are growing on annual basis.
Total income	Total income is used by the management to track revenue from operations and other income.
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin (%)	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
EBITDA CAGR %	EBITDA CAGR indicate our compounded growth of the business
ROCE %	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
Current Ratio	Current ratio indicates the company's ability to bear its short-term obligations
Operating Cash Flow	Operating cash flow shows whether the company is able to generate cash from day-to-day business
PAT	Profit after Tax is an indicator which determine the actual earning available to equity shareholders
PAT Margin (%)	PAT Margin (%) is an indicator of the overall profitability and financial performance of the business.
Net Worth	Net worth is used by the management to ascertain the total value created by the entity and provides a snapshot of current financial position of the entity.
ROC/RONW	ROC/RONW (%) is an indicator which shows how much company is generating from its available shareholders' funds
EPS	Earning per shares is the company's earnings available of one share of the Company for the period

3. WEIGHTED AVERAGE RETURN ON NET WORTH FOR THE FINANCAL YEAR ENDED ON MARCH 31, 2025, 2024, 2023 (ON FINANCIAL STATEMENTS) OF OUR COMPANY IS 21.19%.

- a) The price per share of our Company based on the primary/ new issue of shares (Equity Shares)
Not Applicable
- b) The price per share of our Company based on the secondary sale / acquisition of shares (Equity Shares)
Not Applicable
- c) Since there are transactions to report to under (a) and (b) therefore, information based on last 5 primary or secondary transactions (secondary transactions where Promoters / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to irrespective of the size of transactions, is not applicable.

Date of Previous Allotment	Date of Secondary Transactions	No. of Shares	WACA (₹)	Estimated Issue price times of WACA
June 28, 2023		39,700	133.92	71.20
March 31, 2024	-	20,360	420.95	78.35
September 19, 2025	-	81,48,844	4.85	25.77
-	August 19, 2025	23	4.85	25.77
-	August 20, 2025	2,230	4.45	25.50

d) Weighted average cost of acquisition on issue price

Types of transactions	Weighted Average Cost of Acquisition (₹ per Equity Shares)	No. of times of Issue Price (i.e. ₹ 70)
Weighted Average Cost of Acquisition of Primary/ new issuance as per paragraph 9(a) above	N.A	N.A
Weighted Average Cost of Acquisition of Secondary transactions as per paragraph 9(b) above	N.A.	N.A
Weighted average cost of acquisition of primary issuances/ secondary transactions as per paragraph 9(c) above	4.45	25.50

ADDITIONAL INFORMATION FOR INVESTORS

Details of proposed /undertaken pre-issue placements from the DP filing date: Our Company has not undertaken any Pre-IPO Placements from the date of filing DP. Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DP filing date: Nil

Details of pre-issue shareholding as at the date of advertisement and post- issue shareholding as at allotment for promoter(s), promoter group are as follows:

Sr. No.	Name of Shareholders	Pre-Issue		Post-Issue*	
		No. of equity shares	As a % of Issued capital	No. of equity shares	As a % of Issued Capital
Promoters					
1.	Kalash Kevin Shah	79,95,984	87.99	79,95,984	61.58
2.	Punit Devendrabhai Shah	2,39,000	02.63	2,39,000	1.84
Sub Total- A		82,34,984	90.61	82,34,984	63.42
Promoters Group					
3.	Maya Raj Shah	1,57,740	1.74	1,57,740	1.21
Sub-Total- B		1,57,740	1.74	1,57,740	1.21
Top 10 Public Shareholding					
4.	Parth Nimesh Shah	1,91,200	2.10	1,91,200	1.47
5.	Parth Jayanti Velani	1,91,200	2.10	1,91,200	1.47
6.	Molin Parekh	1,57,740	1.74	1,57,740	1.21
7.	Nirav Shailesh Shah	1,00,380	1.10	1,00,380	0.77
8.	Ketan Arvind Shah	21,988	0.24	21,988	0.17
9.	Manasi Amol Patil	21,988	0.24	21,988	0.17
10.	Karan Balkrishna Shah	10,516	0.12	10,516	0.08
Sub Total- C		6,95,012	7.65	6,95,012	5.35
Total Shareholding (A+B)		90,87,736	100.00	90,87,736	69.98

BASIS FOR ISSUE PRICE

The "Basis for Issue Price" on Page 95 of the Prospectus has been updated with the above Issue Price. For the updated details under the chapter titled "Basis for Issue Price", please refer to the website of the Lead Manager or scan the QR code provided on the first page of this advertisement.

INDICATIVE TIMELINE FOR THE ISSUE

Event	Indicative Dates
Issue Opening	Friday, May 29, 2026
Issue Closing Date	Tuesday, June 02, 2026
Finalization of Basis of Allotment with the Designated Stock Exchange	Wednesday, June 03, 2026

Event	Indicative Dates
Initiation of Allotment/ Refunds/ Unblocking of Funds from ASBA Account or UPI ID Linked Bank Account	Thursday, June 04, 2026
Credit of Equity Shares to Demat Accounts of Allottees	Thursday, June 04, 2026
Commencement of Trading of the Equity Shares on the Stock Exchange	Friday, June 05, 2026

GENERAL RISK: Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page no. 23 of this Prospectus.

LISTING: The Equity Shares Issued through this Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME") in terms of the Regulation 229 (2) of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an "in-principle" approval letter dated February 11, 2026 vide Letter LO/SME-IPO/AJ/JP/700/2025-26 from BSE for using its name in the issue document for listing of our Company on the SME Platform of BSE Limited ("BSE SME"). For the purpose of this Issue, the Designated Stock Exchange will be BSE Limited ("BSE").

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Prospectus was not filed with and the SEBI shall not issue any observation on Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" on page 226 of the Prospectus

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the contents of the Prospectus or the price at which the Equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the "Disclaimer Clause of the BSE" on page 227 of the Prospectus.

BASIS OF ISSUE PRICE: The Issue Price is determined by the Company in consultation with the Lead Manager. The financial data presented in chapter "Basis for Issue Price" on page 95 of the Prospectus is based on Company's Restated Financial Statements. Investors should also refer to the chapter titled "Risk Factors" and "Restated Financial Statements" on page 23 and 194 respectively of the Prospectus. The Audit Committee at a meeting recommended the Price noting that the Price is justified based on quantitative factors and key financial and operational performance indicators ("KPIs") disclosed in "Basis for Issue Price" section vis-a-vis the WACA of primary issuances /secondary transactions disclosed in the "Basis for Issue Price" section.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013: Main Objects as per MoA of our Company: For information related to the main objects of our Company, see "History and Certain Corporate Matters" on page 165 of the Prospectus and Clause III (A) of the Memorandum of Association of our Company. The MoA is a material document for inspection in relation to the Issue.

PRECAUTIONARY NOTICE TO INVESTORS:

INVESTORS ARE ADVISED TO READ THE PROSPECTUS INCLUDING THE RISK FACTORS CAREFULLY BEFORE TAKING AN INVESTMENT DECISION IN THIS ISSUE. FOR TAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN EXAMINATION OF THE ISSUER AND THIS ISSUE, INCLUDING THE "RISK FACTORS" ON PAGE NO. 23. INVOLVED. SPECIFIC ATTENTION OF THE INVESTORS IS INVITED TO THAT ANY NEWS/ADVERTISEMENTS/ SMS/ MESSAGES/ ARTICLES AND VIDEOS, IF ANY, BEING CIRCULATED IN THE DIGITAL MEDIA AND/OR PRINT MEDIA, SPECULATING ABOUT THE INVESTMENT OPPORTUNITY IN OUR COMPANY'S ISSUE AND ABOUT EQUITY SHARES OF OUR COMPANY BEING AVAILABLE AT PREMIUM AND/OR DISCOUNT TO THE ISSUE PRICE ("MESSAGE") DURING THE ISSUE PERIOD IS AND/ OR WILL NOT AND/ OR HAS NOT BEEN ISSUED BY OUR COMPANY OR ANY OF OUR DIRECTORS, KEY MANAGERIAL PERSONNEL, PROMOTERS, PROMOTER GROUP OR GROUP COMPANIES. ANY SUCH MESSAGE IN CIRCULATION IS MISLEADING & FRAUDULENT ADVERTISEMENT AND ISSUED BY A THIRD PARTY TO SABOTAGE THE IPO, OUR COMPANY OR ANY OF OUR DIRECTORS, KEY MANAGERIAL PERSONNEL, PROMOTERS, PROMOTER GROUP OR GROUP COMPANIES AND THE INTERMEDIARIES ARE NOT INVOLVED IN ANY MANNER WHATSOEVER.

Liability of Members: The Liability of members of Company is Limited.

Amount of Share Capital of Our Company and Capital Structure: The authorized and issued, subscribed and paid-up Equity share capital of the Company as on the date of the Prospectus is as follows: The authorized share capital of ₹ 1300.00 Lakhs divided into 1,30,00,000 Equity Shares of ₹10/- each. The Issued, subscribed and paid-up equity share capital of ₹ 908.77 Lakhs divided into 90,87,736 Equity Shares of ₹10/- each. For details of the share capital and capital structure of the Company see "Capital Structure" on page 72 of the Prospectus

Name of the Signatories to the MOA of the Company and the number of Equity Shares held by them: The names of the signatories of the Memorandum and Association of the Company and the number of Equity shares subscribed by them at the time of signing of Memorandum of Association: Initial allotment to Mrs. Kalash Kevin Shah (5,000 Equity Shares)and Mr. Karron Shah (5,000 Equity Shares) being the subscribers of our Company.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
		
Corporate Makers Capital Limited 611, 6th Floor, Pragati Tower, Rajendra Place, New Delhi- 110008 Telephone: 011 41411600 Email: info@corporatemakers.in Website: www.corporatemakers.in Investor Grievance Email: compliance@corporatemakers.in Contact Person: Mr. Rohit Pareek/ Mr. Pawan Mahur SEBI Registration Number: INM000013095 CIN: U65100DL1994PLC063880	MUFUG INTIME INDIA PRIVATE LIMITED (Formerly Link Intime India Private Limited) C-101, Embassy 247, LBS. Marg, Vikhroli (West), Mumbai - 400083 Telephone: +91-8108114949 Email ID: aureate@trade.smeipo@in.mpm.smeipo.com Investor Grievance ID: aureate@trade.smeipo@in.mpm.smeipo.com Website: www.in.mpm.smeipo.com Contact Person: Mr. Shanti Gopalkrishnan SEBI Registration No.: INR000040508 CIN: U67190MH1999PTC118368	Ms. Sakshi Sareen Address: 404, Floor 4, Plot No. 208, Regent Chambers, Jammalal Bajaj Marg, Nariman Point, Mumbai City, Maharashtra-400021 Contact No: +91-7208027910 Email ID: compliance@aureate@trade.in Website: www.aureate@trade.in Applicants can contact the Company Secretary and Compliance Officer or the Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange / SEBI shall be forwarded to the Lead Manager, who shall respond to the same.

AVAILABILITY OF PROSPECTUS: Investors are advised to refer to the Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Prospectus is available on the website of the SEBI at www.sebi.gov.in, the website of the Lead Managers to the Issue at www.corporatemakers.in, website of company at: www.aureate@trade.in and website of stock exchange at www.bseindia.com

AVAILABILITY OF ABRIDGED PROSPECTUS: A copy of the Abridged Prospectus shall be available on the website of the Company, LM and SME platform of BSE at www.aureate@trade.in, www.corporatemakers.in and www.bseindia.com.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Aureate Tradde Limited, **Lead Managers:** Corporate Makers Capital Limited. Bid-cum-application Forms will also be available on the website of SME platform of BSE www.bseindia.com and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.

BANKERS TO THE ISSUE / REFUND BANK / SPONSOR BANK: ICICI Bank Limited

BANKER TO THE COMPANY: Union Bank of India

Investor should read the Prospectus carefully, including the "Risk Factors" beginning on page 23 of the Prospectus before making any investment decision.

All capitalized terms used herein and not specifically defined shall have the same meaning as prescribed to them in the Prospectus.

Date – 25/05/2026
Place – Mumbai
Ms. Sakshi Sareen
Company Secretary and Compliance Officer

Aureate Tradde Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the Prospectus with Registrar of Companies, Mumbai-I on May 23, 2026, website of lead managers to the issue at www.corporatemakers.in, website of the Company i.e. www.aureate@trade.in and website of the BSE at www.bseindia.com, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 23 of the Prospectus. Potential investors should not rely on the Prospectus for making any investment decision.

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act, 1933 (the "U.S. Securities Act") or any state securities laws in the United States, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions in reliance on Regulations and the applicable laws of the jurisdiction where those offer and sales occur. There will be no public offering of the Equity Shares in the United States.